

Lilly's Story

DO NOT MAKE FASHION THAT

WAY

READING



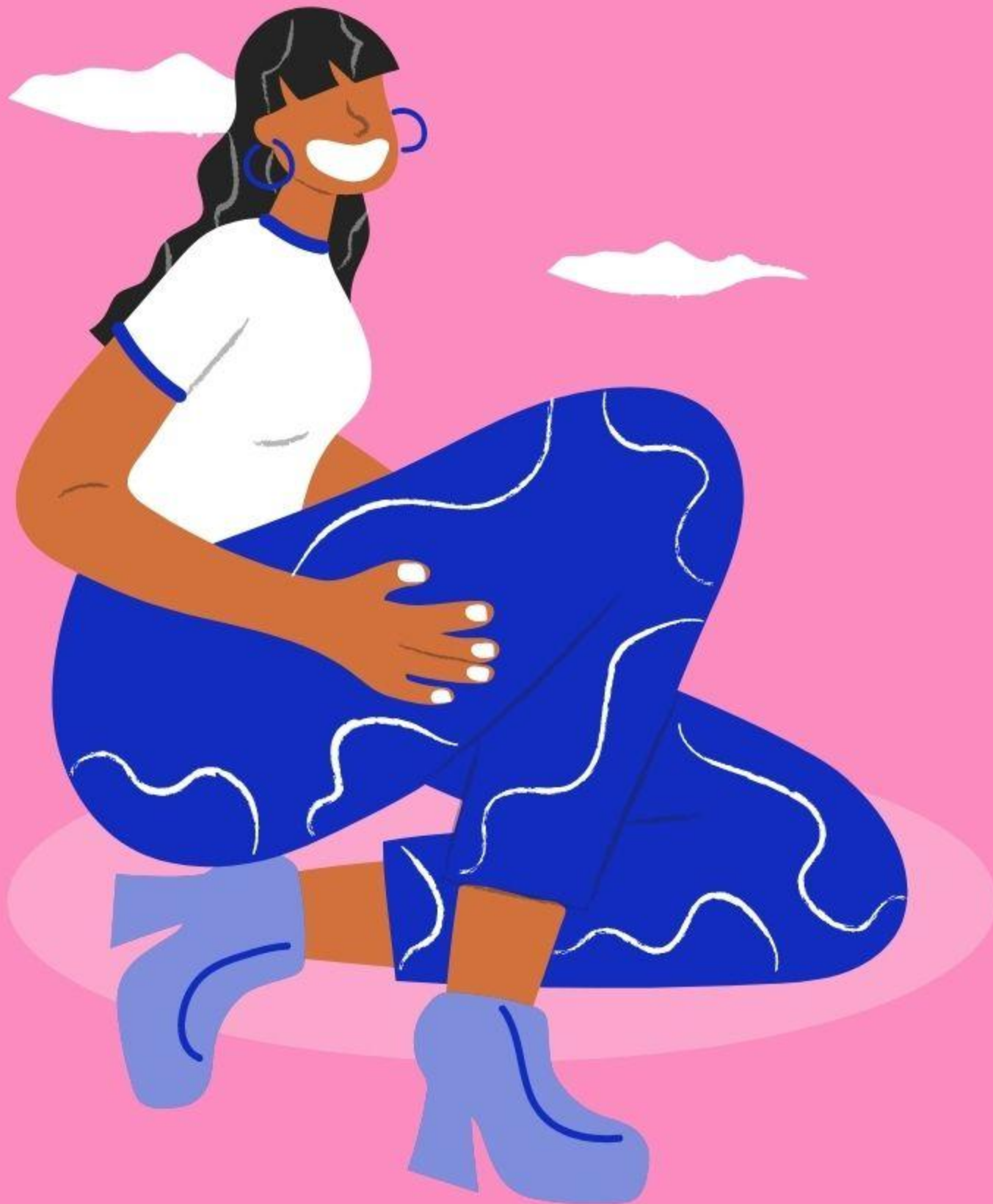
Lilly is 17 years old.
She lives in Guayaquil
with her family.

Lilly is a fashion lover.
Her hobby is
shopping.



There are a lot of clothes in her closet **like:**

- Skirts
- Sportswear
- Blouses
- Coats
- Jeans and pants



Lilly has a lot of sportswear. But, she always wears the same one.



Lilly's closet



She has many sports clothes.

- Shorts
- Sports tops
- Leggings
- Sweatshirts

She is a fan of sports brands like:

- Puma
- Nike
- Rebook



Lilly frequently buys her clothes in San Marino and Mall del Sol.

Lilly's favorite stores are located in these malls:

In San Marino Shopping:

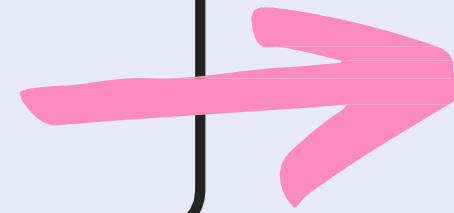
- Zara
- Pull & Bear
- Bershka
- Mango

In Mall del sol Shopping:

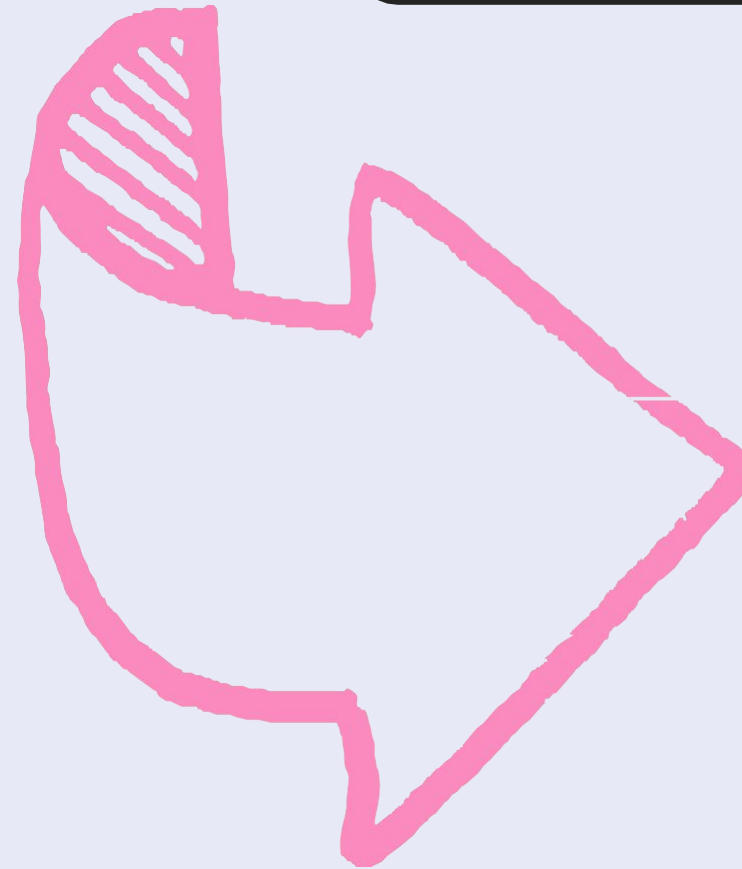
- Forever 21
- Tennis
- Marathon



Every afternoon Lilly
reads magazines.



The news of companies
dedicated to making fast clothes
appeared in one of them.
The characteristics of the
companies were:



- Labor exploitation.
- Children working.
- Use of toxic products.
- Water contamination.
- Environmental pollution.



Lilly was surprised because all of her clothes are from the stores that involved in this problema.



This news helped her
change habits of
buying fast fashion
clothes.

Now she prefers to
buy second-hand
clothes.





Remember...

You can dress cool,
cheap and help the
environment.